



## Colours Wheelchairs to Launch New Products at Med Trade

### Summary :

Colours 'N Motion Wheelchairs ( [www.ColoursWheelchair.com](http://www.ColoursWheelchair.com) ) and Med Services Europe ( [www.MedServicesEurope.com](http://www.MedServicesEurope.com) ) have announced that Colours will be featuring several new products at the Med Trade Show in Las Vegas, April 2005.

John Box, President of Colours 'N Motion Wheelchairs ( [www.ColoursWheelchair.com](http://www.ColoursWheelchair.com) ) and Gene Emmer of Med Services Europe ( [www.MedServicesEurope.com](http://www.MedServicesEurope.com) ) have announced that Colours will be exhibiting at the Med Trade Show in Las Vegas, April 2005. ( [www.medtradespring.com](http://www.medtradespring.com) ). Colours' Exhibition booth number is 877. With advance notice, distributors and dealers of wheelchairs can also arrange to visit Colours' Headquarters in Corona, California, only a 3.5 hour drive from Las Vegas. This can be either before or after Med Trade.

### At Med Trade, Colours will be featuring several new products :

- The NEW Spazz-G wheelchair. The Spazz G is a breakthrough wheelchair offering an ultra lightweight, top quality, active wheelchair at one of the lowest prices on the market. [http://www.colourswheelchair.com/products/prod\\_spazz\\_g.htm](http://www.colourswheelchair.com/products/prod_spazz_g.htm)
- Portable Hand Controls for Cars. These hand-controls are simple and easy to use. They allow the driver to use any automatic transmission vehicle, including rental cars. No longer are drivers limited to adapted cars. Click for photos: [http://www.colourswheelchair.com/resources/hand\\_control/idx\\_az1\\_01.htm](http://www.colourswheelchair.com/resources/hand_control/idx_az1_01.htm).
- Colours New Cool Billet Wheels (for photos click the link and scroll to bottom) [http://www.colourswheelchair.com/resources/chairs\\_photos/idx\\_chairs.htm](http://www.colourswheelchair.com/resources/chairs_photos/idx_chairs.htm)

In addition to our Colours Team, on hand at Med Trade will be Autianya and Briana, famous Hip-Hop dancers and models in our Adult Everyday Catalogue:

[http://www.colourswheelchair.com/resources/promo/colours\\_2004cat.pdf](http://www.colourswheelchair.com/resources/promo/colours_2004cat.pdf)

Briana is the model on the Krypto. Autianya is the model for the Boing!. Also, present will be Darwin Holmes the amazing wheelchair acrobat, famous for riding 10 meter skate ramps in a Colours Boing! Wheelchair.

### Note :

Colours is seeking European dealers and distributors.

For information contact Gene Emmer at [Info@MedServicesEurope.com](mailto:Info@MedServicesEurope.com) or call +31648566707

### About Colours :

Colours is a leader in the rehabilitation industry for its design of innovative everyday, sport and pediatric wheelchairs. Colours' wheelchairs are lightweight, adjustable and customizable.

At 14.5 pounds (6.6 kg) the custom-designed Zephyr

( [http://www.colourswheelchair.com/products/prod\\_zephyr.htm](http://www.colourswheelchair.com/products/prod_zephyr.htm) ) is one of the lightest wheelchairs on the market.

The Boing! ( [http://www.colourswheelchair.com/products/prod\\_boing.htm](http://www.colourswheelchair.com/products/prod_boing.htm) ) is the first wheelchair with four-wheel independent suspension.

**For more information:** [www.ColoursWheelchair.com](http://www.ColoursWheelchair.com).

Colours is now expanding in Europe! European distributors interested in distributing Colours Wheelchairs are encouraged to contact Med Services Europe, Colours' European representative.

### About Med Services Europe :

Med Services Europe B.V. is based in Amsterdam, The Netherlands and conducts Sales, Marketing and Business Development services for the Pharmaceutical, Diagnostic and Medical Equipment Industry. Med Services' specializes in building and managing distribution networks for medical manufacturers in Eastern and Western Europe.

We are Colours' Representative in Europe. European Wheelchair distributors are invited to contact us. [www.MedServicesEurope.com](http://www.MedServicesEurope.com) Telephone: +31648566707

### Keywords :

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Pharmaceutical,  
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